

**EVENT NAME: MY STORY – MOTIVATIONAL SESSION BY SUCCESSFUL ENTREPRENEUR / STARTUP FOUNDER**

**VENUE: K.RAMAKRISHNAN COLLEGE OF ENGINEERING, SAMAYAPURAM,TRICHY**

**DATE OF START: 27.11.2021**

**DATE OF END: 27.11.2021**

**No. of PARTICIPANTS: 138**

**No. of RESOURCE PERSONS: 1**



**K.RAMAKRISHNAN COLLEGE OF ENGINEERING**  
Autonomous  
Permanently Affiliated to Anna University Chennai, Approved by AICTE New Delhi.  
ISO 9001:2015, 14001:2015 certified institution. Accredited by NBA and with A grade by NAAC  
Samayapuram, Tiruchirappalli – 621 112, Tamilnadu, India.

**INSTITUTION'S INNOVATION COUNCIL**  
(University of PRR Institute)

**INSTITUTIONS INNOVATION COUNCIL**  
&  
Department of  
**ELECTRONICS AND COMMUNICATION ENGINEERING**  
Jointly Organizes  
**“My Story- Motivational Session by Successful Entrepreneur /Startup Founder”**

**Chief Guest**



**Mr. A. SANJAY KUMARAN,**  
Founder & Chief Executive Officer,  
PACIFIC CREATION,  
KULITHALAI,  
TRICHY.

**Date: 27.11.2021 (Saturday, 10:00 A.M.)**

**Platform: Google Meet**

Mrs.A.ABINAYA Coordinator	Dr.S.Titus Convener/KRCE-IIC	Dr.M.Maheswari HOD/ECE
Dr.D.Srinivasan Principal & President/KRCE-IIC	Dr.S.Kuppusamy Executive Director	Dr.K.Ramakrishnan Chairman

## REPORT

The Institution Innovation Council of K.Ramakrishnan College of Engineering organized webinar on **“My Story – Motivational Session By Successful Entrepreneur / Startup Founder”** on 27.11.2021. The webinar was coordinated by Dr. D.Srinivasan, Principal & President- IIC, and Dr.M.Maheswari, Professor & Head /ECE.

MHRD -IIC has taken **Initiatives** and conducting Entrepreneurship development programs, Startup programmes etc., for all the students of K.Ramakrishnan College of Engineering. In that the KRCE has taken initiative to conduct this event in this pandemic situation continuously. This event is conducted through MS teams platform, more than 100 students were attended this webinar. We have received generous supports from our management (K.Ramakrishnan College of Engineering, an AUTONOMOUS Institution) for Organizing this IIC activities.

The webinar was structured in such a way that it helped the students to equip with the skillset required to start their career as Entrepreneur. The students were explained in brief about entrepreneurship. The students were very contented because this webinar was a great occasion for them to learn about many real interesting facts related to startup company



